

GRAPHIC DESIGN PORTFOLIO

MD Hafijur Rahman Mahim

GRAPHIC DESIGNER

Social Media • Branding • Marketing • Digital Graphics

Creative Designs. Strong Visuals. Better Brands.



Social Media Design

Engaging visuals for Facebook, Instagram, LinkedIn and X

03 PROJECT 01 | SOCIAL MEDIA DESIGN

Social Media Post Design

Brand: Fresh Bite Restaurant

Goal: Promote special menu and attract more customers with an eye-catching post.

Design Style: Modern • Clean • Food-focused



Services

- Facebook & Instagram posts
- Promotional campaigns
- Sale & offer creatives
- Event & announcement graphics
- Brand-consistent templates

Sample project: Fresh Bite Restaurant

Goal: Promote a special menu with a clear offer and strong call-to-action.

CTA: ORDER NOW

Branding & Identity

Clean, memorable visual identities for modern businesses



Branding Services

- Logo concepts
- Brand identity direction
- Business card design
- Social media brand assets
- Minimal & premium layouts

Sample project: Urban Wear

Goal: Build a modern fashion identity that feels premium and recognizable.

Style: Minimal • Modern • Professional

Marketing & Advertising

Promotional designs built to communicate offers clearly



Marketing Design

- Digital advertisements
- Sales & promotional graphics
- Lead-generation creatives
- Service promotion
- Campaign visual systems

Sample project: Digital Growth

Headline: GROW YOUR BUSINESS ONLINE

CTA: GET STARTED

Content & YouTube Design

High-impact visuals designed for digital content

06

PROJECT 04 | YOUTUBE THUMBNAIL

YouTube Thumbnail

Brand: World News

Goal: Grab attention and get more views with a bold thumbnail.

Design Style: Bold • Modern • High Impact



Content Design

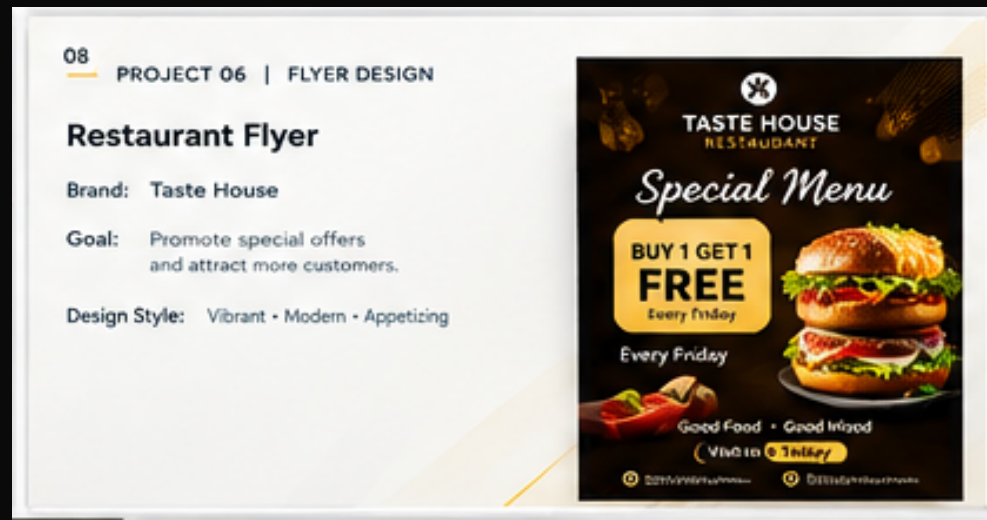
- YouTube thumbnails
- Blog graphics
- Website banners
- News & media graphics
- Digital content templates

Sample project: World News

Design goal: Make the headline instantly readable on mobile while creating a strong visual hierarchy.

Print Design

Professional promotional materials for offline and online use



Print Services

- Flyers
- Posters
- Brochures
- Restaurant menus
- Promotional materials

Sample project: Taste House Restaurant

Offer: BUY 1 GET 1 FREE

Style: Vibrant • Modern • Appetizing

Business Card Design

Professional personal and business stationery



Business Card Services

- Personal business cards
- Company cards
- Minimal layouts
- Premium branding
- Print-ready design

Sample brand: Mahim Creative Studio

Name: MD Hafijur Rahman Mahim

Title: Graphic Designer

Fashion & Product Social Design

Modern promotional graphics for products and collections



Product Promotion

- Fashion campaigns
- New arrival posts
- Discount creatives
- Product advertisements
- E-commerce social graphics

Sample campaign: Fashion Store

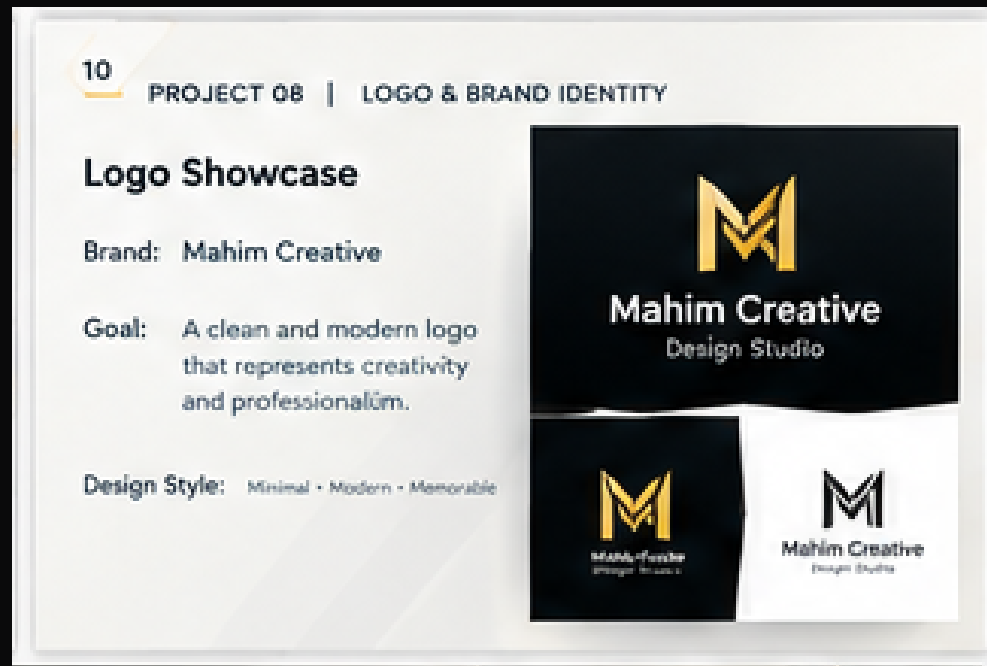
Headline: NEW ARRIVAL

Offer: UP TO 40% OFF

CTA: SHOP NOW

Logo & Brand Identity Showcase

Simple, recognizable marks designed for digital-first brands



Logo Services

- Minimal logo concepts
- Monogram / lettermark
- Wordmark direction
- Brand mark variations
- Social profile logo assets

Sample brand: Mahim Creative

Concept: A clean M-based identity representing creativity and professionalism.

Design Process & Contact

A simple, client-focused workflow from brief to final delivery

01

DISCOVER

Understand your goals, audience and requirements.

02

PLAN

Choose the visual direction and layout.

03

DESIGN

Create the first professional concept.

04

REVIEW

Apply feedback and revisions.

05

DELIVER

Provide the final design in the required format.

LET'S CREATE SOMETHING GREAT

MD Hafijur Rahman Mahim

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AVAILABLE FOR FREELANCE PROJECTS

Creative designs for businesses, brands and creators.